

Package	Features
Premium Listing (Max 1 per category)	<ul style="list-style-type: none"> Homepage promotion (half banner ad) Top of page placement Full colour company logo Full business description (500 words max.) and contact details, including named contact Website link (full html link) Link to downloadable brochure (s) Only 1 Premium listing available per category
Enhanced Listing (Max 3 per category)	<ul style="list-style-type: none"> Priority placement on page (below Premium Listing) Full colour company logo Full business description (200 words max.) and contact details, including named contact Website link (full html link) Only 3 Enhanced listings available per category
Standard Listing	<ul style="list-style-type: none"> Company name, company contact details, including website name Appear below enhanced listings
Display ad	<ul style="list-style-type: none"> Available sizes: Standard banner, half banner, button, small rectangle Various positions available (Top, below Premium and Enhanced listings, Bottom of page)
Full Page Company Profile	<ul style="list-style-type: none"> Full colour, full page profile of your business Incorporates text, pictures and links to brochures and your company website Homepage promotion (half banner ad and text link)

Notes

- Additional Industry Directory categories cost 25% of initial package costs.
- Design work can also be undertaken (for a one off fee).
- Annual prices indicated are only available for contracts of at least 12 months.
- Full page ads and email marketing are also available (on request).

Categories available

Professional Services Public relations Investor relations Corporate finance Consulting Legal services	Investors Media venture capital Media private equity Technology venture capital
Marketing Services Market research Direct marketing Digital and interactive marketing Ad agencies Media planning and buying	Jobs and training Executive selection Professional development Employment websites Employment agencies HR consulting
Business Services Media facilities Business centres Outsourced services	Conferences and events Europe Middle East & Africa Americas Asia

Terms and Conditions
 Minimum contract period of 3 months (except for display ads). Sales Tax maybe applicable (for EU countries). Payment required in advance. Some restrictions may apply to file formats and size for ads